

# QUEZON CITY UNIVERSITY SUSTAINABILITY REPORT 2024



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**Quezon City University**  
**Research, Extension, Planning, and Linkages**

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# About QCU

The Quezon City University, formerly known as the Quezon City Polytechnic University, came into existence on March 1, 1994, by virtue of the City Council Ordinance No. SP-171. The institution was created to undertake skilled workers' training in response to the manpower requirement by industry and business establishments within the city. The organization of the Polytechnic as a local government educational institution included the old Skills and Training Center. The QCP established its reputation among local government units as a show window and model technology-based institution, paving the way for its recognition by the Technical Education Skills and Development Authority (TESDA) and developing a strong alliance with the Japanese International Cooperation Agency (JICA).





On August 20, 1997, the Polytechnic was enhanced into a University through City Council Ordinance No. SP-544, S-97. The leadership of former Quezon City Mayor Feliciano “Sonny” Belmonte saw meaningful access to higher education.

Starting 2005-2006, the University has started offering degree programs. Initially, the courses are BS in Entrepreneurial Management, BS in Information Technology, and BS in Industrial Engineering. SP-1945, s. 2009, otherwise known as “An Ordinance Amending Ordinance No. SP1030, s. 2001 (or the QCPU Charter)”, passed by the Quezon City Council, grants the Quezon City Polytechnic University semi-autonomy as to its fiscal management and control over its operations, budgeting and reporting requirements. Under the Ordinance SP-2308 s. 2014, the QC Council authorizes the University to offer the Senior High School Program as mandated by the Department of Education. In July 2019, the SP-2812 s.2019 or the “Ordinance converting the Quezon City Polytechnic University to Quezon City University and enhancing its charter” was fully implemented, with Dr. Victor B. Endriga being named as the OIC President of the University.

On October 8, 2020, after the search committee for president recommended three (3) qualified applicants and nominees, the University Board of Regents appointed Dr. Theresita V. Atienza as its first elected University President with a fixed six-year term. Dr. Atienza envisions QCU to be recognized as the # 1 local university of employable graduates. For 27 years since its establishment, QCU has evolved significantly.

QCU now offers degree programs in accountancy and entrepreneurship, information technology, and engineering from being a technical education provider. And soon, QCU will cater to more talented and deserving students by providing relevant undergraduate and graduate programs that meet domestic and global markets’ demands.



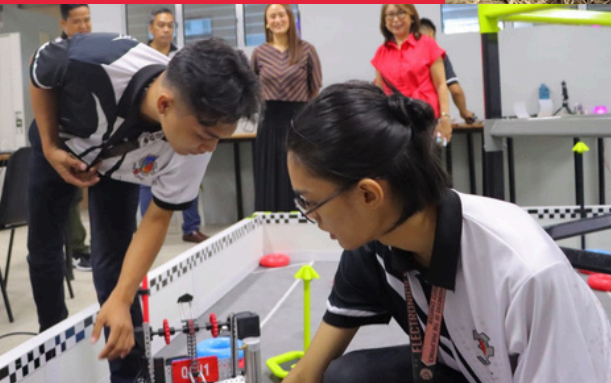
**1 NO POVERTY**



**10 REDUCED INEQUALITIES**



**11 SUSTAINABLE CITIES AND COMMUNITIES**



**13 CLIMATE ACTION**



**5 GENDER EQUALITY**



**8 DECENT WORK AND ECONOMIC GROWTH**



**2 ZERO HUNGER**



**6 CLEAN WATER AND SANITATION**



**7 AFFORDABLE AND CLEAN ENERGY**



**17 PARTNERSHIPS FOR THE GOALS**



**4 QUALITY EDUCATION**



**3 GOOD HEALTH AND WELL-BEING**



**9 INDUSTRY, INNOVATION AND INFRASTRUCTURE**







## MESSAGE OF THE PRESIDENT



Quezon City University reaffirms its commitment to sustainability as a cornerstone of its mission to deliver quality, inclusive, and transformative education. In 2024, we advanced initiatives in environmental stewardship, responsible consumption, sustainable urban agriculture, and community engagement—efforts that are fully aligned with the United Nations Sustainable Development Goals.

These milestones reflect not only compliance with global benchmarks but also QCU's deep responsibility to the people of Quezon City. By embedding sustainability into teaching, research, extension, and campus operations, we are shaping future-ready graduates who are also conscious stewards of society and the environment.

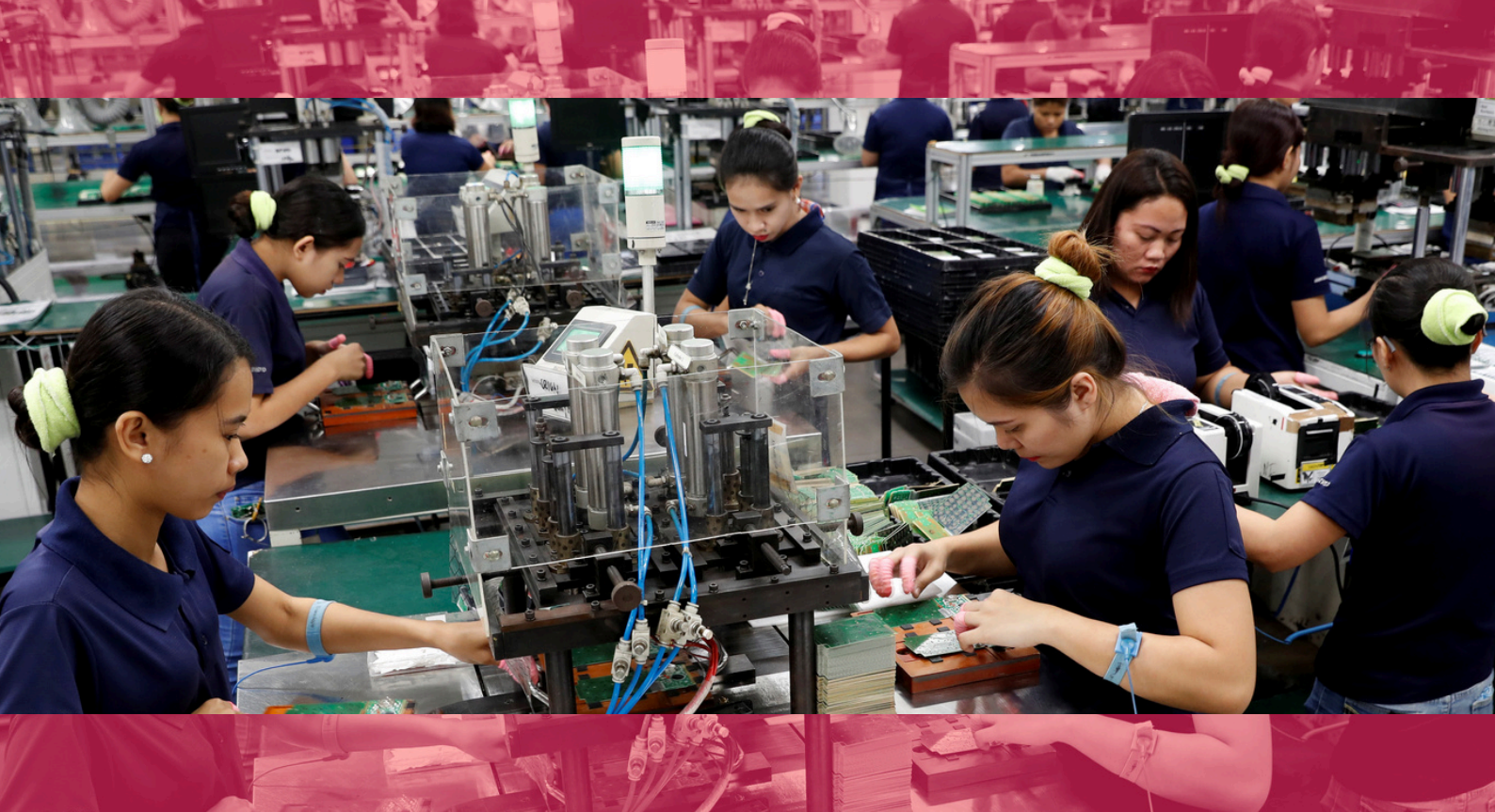
As we move forward, QCU will continue to strengthen its role as a local university with a global mindset—pioneering practices that build resilient communities and ensuring that sustainability remains at the heart of our journey.

**Dr. Theresita V. Atienza**  
University President









# DECENT WORK AND ECONOMIC GROWTH

Quezon City University (QCU) advanced Sustainable Development Goal 8 by promoting decent work and inclusive economic growth through transformative education and industry-driven career initiatives. By building strong partnerships with industry leaders and launching digital platforms that connect education with employment, QCU reinforced its commitment to enhancing graduate employability and promote employee welfare.



# Strategic Industry Alliance for Technical Education

QCU deepened its commitment to employability through a Memorandum of Understanding signed with Maynilad Water Services Inc. and the Maynilad Water Academy on January 30, 2024. This partnership facilitates academic collaboration in water education, research, student internships, and career development, bridging industry needs with education delivery. It also supports QCU's role in developing sustainable, industry-relevant curricula for students in science and engineering.



## QCU, MWA Signs MOU to Cooperate on Water Security

QCU and Maynilad Water Services Inc., through the Maynilad Water Academy (MWA), signed a Memorandum of Understanding on January 30, 2024.. The partnership aims to enhance academic and technical collaboration in water and environmental education.

This initiative contributes to QCU's goal of producing employable graduates equipped with industry-aligned skills, particularly in water, sanitation, and hygiene (WASH) critical sectors for underserved communities.

MWA's capacity-building programs, in coordination with QCU, will provide specialized training and internships for students from economically disadvantaged backgrounds.







## QCU Partners with SeeMeCV to Boost Career Opportunities for Students

On July 2, 2024, Quezon City University (QCU) partnered with SeeMeCV Pte Ltd, a Singapore-based virtual recruitment company, to launch the Educator Career Connect Portal during the Coordinating Council of Private Educational Associations of the Philippines (COCOPEA) 9th National Congress at SM Aura.

This digital platform is designed to help students and graduates find jobs more easily through real-time job matching, virtual job fairs, and career mentoring. The agreement, signed by QCU President Dr. Theresita V. Atienza and SeeMeCV Managing Director Mr. David Padgett, brings the SeeMeConnect system to the university.

By adopting this technology, QCU aims to modernize its career services, improve students' access to job opportunities, and strengthen connections with employers. SeeMeCV, known globally since 2006 for its inclusive and user-friendly recruitment tools, will help QCU bridge education and industry.

This partnership supports QCU's efforts to align academic programs with job market needs, ease the transition from school to work, promote digital skills, and build strong ties with industries—reaffirming QCU's commitment to professional growth and economic opportunity for its students.



## Youth Entrepreneurship Takes Center Stage with BYOB Project to Assess Start-Up

From September 10–13, 2024, QCU hosted the “Be Your Own Boss” (BYOB) Youth Entrepreneurship Program for 44 out-of-school youth aged 18–24 from Quezon City’s Districts 5 and 6.

Organized by:

- QCU College of Business Administration and Accountancy
- REPL-Extension Management Office
- In partnership with USAID Opportunity 2.0, EDC, and QC SB CDPO

Program Highlights:

- Business Planning and Strategy taught by experts including Mr. Emmanuel Garcia, Dr. Erlee Angel Reyes, and Dr. Federico Ramos Jr.
- Financial Literacy with Ms. Marjorie Daganas and business plan coaching by Prof. Jessica Sintos-Pagulayan. Inspiration from former BYOB participant Abigail Elardo, now a QCU BS Entrepreneurship student

QCU President Dr. Atienza urged participants to pursue both entrepreneurship and education, reinforcing the belief that business success is built through learning.

This initiative directly supports SDGs 4, 8, and 17, by empowering youth to develop sustainable livelihoods.



# 10,689

Total Students Enrolled



# 588

Students with work placements longer than 1 month



# 54





## CBAA Students Launch 29 Startups at Business Implementation Program

QCU's CBAA launched its two-day Business Implementation Program titled "Entrep All-In: From Vision to Reality."

### Program Milestones:

- Launch of 29 student-run enterprises
- Speeches from alumni mentors and guest entrepreneurs:
  - Ms. Jona C. Marquez
  - Mr. Mark Darwin Balaswit
- Parade and digital ribbon cutting to mark enterprise openings
- Announcement of Mr. and Ms. Implem 2024:
  - John Francis Pabatang (Inkayo Co.)
  - Joanna Mojares (Hiraya-Shivers Enterprise)

The program bridged the gap between entrepreneurial theory and practice, empowering students to turn ideas into action.







## Mayor Belmonte, Dr. Atienza Honored at CSC Awards 2024

Three Quezon City officials received honors at the 2024 CSC Search for Outstanding Government Workers held on November 15, 2024 at the Midas Hotel, Pasay City:

- Mayor Joy Belmonte – Regional awardee, Presidential Lingkod Bayan (National Semi-finalist)
- Dr. Theresita V. Atienza – Pag-Asa Awardee for leadership in OSY empowerment via BLeSDS
- Ms. Margarita Santos – Pag-Asa Awardee for reforms in QC's business permit system

Quezon City stood out as the only NCR LGU with three awardees, highlighting its culture of transformational leadership and inclusive progress that promotes employees welfare.



### Staffing & Financial Data

Number of academic staff: 229



### Contract Security for Employees

Total employees: 373