

# QUEZON CITY UNIVERSITY SUSTAINABILITY REPORT 2024



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**Quezon City University**  
**Research, Extension, Planning, and Linkages**

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# About QCU

The Quezon City University, formerly known as the Quezon City Polytechnic University, came into existence on March 1, 1994, by virtue of the City Council Ordinance No. SP-171. The institution was created to undertake skilled workers' training in response to the manpower requirement by industry and business establishments within the city. The organization of the Polytechnic as a local government educational institution included the old Skills and Training Center. The QCP established its reputation among local government units as a show window and model technology-based institution, paving the way for its recognition by the Technical Education Skills and Development Authority (TESDA) and developing a strong alliance with the Japanese International Cooperation Agency (JICA).





On August 20, 1997, the Polytechnic was enhanced into a University through City Council Ordinance No. SP-544, S-97. The leadership of former Quezon City Mayor Feliciano “Sonny” Belmonte saw meaningful access to higher education.

Starting 2005-2006, the University has started offering degree programs. Initially, the courses are BS in Entrepreneurial Management, BS in Information Technology, and BS in Industrial Engineering. SP-1945, s. 2009, otherwise known as “An Ordinance Amending Ordinance No. SP1030, s. 2001 (or the QCPU Charter)”, passed by the Quezon City Council, grants the Quezon City Polytechnic University semi-autonomy as to its fiscal management and control over its operations, budgeting and reporting requirements. Under the Ordinance SP-2308 s. 2014, the QC Council authorizes the University to offer the Senior High School Program as mandated by the Department of Education. In July 2019, the SP-2812 s.2019 or the “Ordinance converting the Quezon City Polytechnic University to Quezon City University and enhancing its charter” was fully implemented, with Dr. Victor B. Endriga being named as the OIC President of the University.

On October 8, 2020, after the search committee for president recommended three (3) qualified applicants and nominees, the University Board of Regents appointed Dr. Theresita V. Atienza as its first elected University President with a fixed six-year term. Dr. Atienza envisions QCU to be recognized as the # 1 local university of employable graduates. For 27 years since its establishment, QCU has evolved significantly.

QCU now offers degree programs in accountancy and entrepreneurship, information technology, and engineering from being a technical education provider. And soon, QCU will cater to more talented and deserving students by providing relevant undergraduate and graduate programs that meet domestic and global markets’ demands.



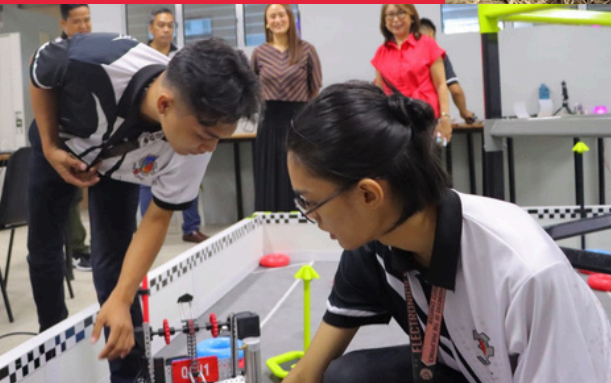
**1 NO POVERTY**



**10 REDUCED INEQUALITIES**



**11 SUSTAINABLE CITIES AND COMMUNITIES**



**13 CLIMATE ACTION**



**5 GENDER EQUALITY**



**8 DECENT WORK AND ECONOMIC GROWTH**



**2 ZERO HUNGER**



**6 CLEAN WATER AND SANITATION**



**7 AFFORDABLE AND CLEAN ENERGY**



**17 PARTNERSHIPS FOR THE GOALS**



**4 QUALITY EDUCATION**



**3 GOOD HEALTH AND WELL-BEING**



**9 INDUSTRY, INNOVATION AND INFRASTRUCTURE**







## MESSAGE OF THE PRESIDENT



Quezon City University reaffirms its commitment to sustainability as a cornerstone of its mission to deliver quality, inclusive, and transformative education. In 2024, we advanced initiatives in environmental stewardship, responsible consumption, sustainable urban agriculture, and community engagement—efforts that are fully aligned with the United Nations Sustainable Development Goals.

These milestones reflect not only compliance with global benchmarks but also QCU's deep responsibility to the people of Quezon City. By embedding sustainability into teaching, research, extension, and campus operations, we are shaping future-ready graduates who are also conscious stewards of society and the environment.

As we move forward, QCU will continue to strengthen its role as a local university with a global mindset—pioneering practices that build resilient communities and ensuring that sustainability remains at the heart of our journey.

**Dr. Theresita V. Atienza**  
University President







# RESPONSIBLE CONSUMPTION AND PRODUCTION

QCU supports Sustainable Development Goal 12 by promoting responsible consumption, sustainable agriculture, and green skills development. Through initiatives like urban farming, food security programs, sustainability education, and relevant policies, QCU empowered communities to adopt eco-friendly practices and fostered inclusive economic growth.







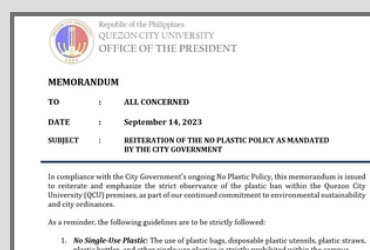
## Promoting Responsible Consumption: SHGBEE Seminar at QCU

In support of SDG 1 and food security, QCU hosted the Urban Agriculture Seminar on February 8, 2024, focused on the School plus Home Garden cum Biodiversity Enhancement Enterprise (SHGBEE). The event featured Kansas State University Research Professor Dr. Manny R. Reyes.

Drawing from his experiences at various institutions, including the North Carolina Agricultural and Technical State University, Dr. Reyes provided compelling examples of successful urban farming projects. One notable instance was the transformation of an office lawn into an urban farm, fostering the growth of over 140 species of flora and fauna.

### QCU Memo on No Plastic Policy

by eliminating single-use plastics and promoting sustainable alternatives.







In his talk, Dr. Reyes emphasized that students should actively participate in SHGBEE initiatives and assist other schools in the city in creating biodiverse environments on their campuses and residences.

He also explained that SHGBEE promotes the reuse of biodegradable waste to reduce reliance on synthetic fertilizers while also providing biodiversity benefits by supporting pollinator-friendly plants and native species. The model also empowers communities to develop small enterprises from surplus harvests, creating livelihood opportunities and minimizing food waste.

The discussions highlighted how SHGBEE can be applied in an urban context through QCU's own Center for Urban Agriculture and Innovation (CUAI), which already integrates urban farming, aquaculture, and waste management in its programs. By embedding SHGBEE practices in research, teaching, and community extension, QCU can strengthen its role in promoting sustainable food systems and waste-conscious practices.

This initiative aligns with SDG 12: Responsible Consumption and Production by fostering resource-efficient practices, encouraging waste recycling, and creating sustainable pathways for food and livelihood security.





## Promoting Healthy and Sustainable Campus Consumption: QCU Cooperative's Soda Policy

The QCU Multi-Purpose Cooperative has reinforced its policy on the selling of soda and carbonated drinks within the university, effective November 4, 2024. To ensure fairness and protect cooperative operations, concessionaires are no longer allowed to sell these products, reaffirming the Cooperative's exclusive right to manage this business activity. The directive addresses issues of outside sourcing by some vendors while strengthening transparency, equity, and financial sustainability within the campus.

This policy also advances QCU's commitment to the United Nations Sustainable Development Goals. By reducing access to carbonated drinks, the university promotes SDG 3: Good Health and Well-Being, encouraging healthier choices among students and staff. Consolidating soda distribution through the Cooperative likewise supports SDG 12: Responsible Consumption and Production, ensuring profits are reinvested into programs that benefit the academic community.

Through this initiative, QCU demonstrates that sustainability extends beyond academics into everyday campus practices. By combining fairness in operations with health promotion, the university positions itself as a leader in building a healthy, equitable, and sustainable learning environment.



**November 4, 2024**  
Policy enforcement date



**1 Exclusive seller**  
100% ban on soda sales by  
outside concessionaires