QUEZON CITY UNIVERSITY

SUSTAINABILITY REPORT 2025

From Commitment to Impact: QCU's Sustainability Journey 2025



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SUSTAINABILITY REPORT 2025

Quezon City University
Research, Extension, Planning, and Linkages

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EXECUTIVE SUMMARY



Quezon City University's sustainability journey in 2025 reflects a clear institutional direction: a local university advancing access, innovation, inclusion, and measurable social impact in service of Quezon City and the global Sustainable Development Goals.

At the center of QCU's sustainability story is its mandate to provide accessible and transformative higher education. In Academic Year 2024–2025, the University served 10,915 students in the first semester and 10,691 in the second. Demand for QCU education remained strong, with 16,699 applicants for QCUCAT 2025 and 2,305 passers qualifying for admission under the free tuition program. These figures underscore QCU's continuing role as a pathway of opportunity for students and families, particularly those who rely on public higher education as a means of upward mobility.

QCU strengthened its sustainability-driven curriculum, research agenda, urban agriculture initiatives, and local-to-global partnerships. Sustainability was not treated as a separate institutional concern, but as a unifying framework across teaching, research, extension, student development, governance, and community engagement.

The University's 2025 sustainability performance may be understood through four defining strengths.

First, **access and inclusion** remained QCU's most direct contribution to poverty reduction and social equity. Through free tuition, scholarship support, inclusive admissions, and sustained enrolment, QCU continued to make quality education reachable for thousands of learners.

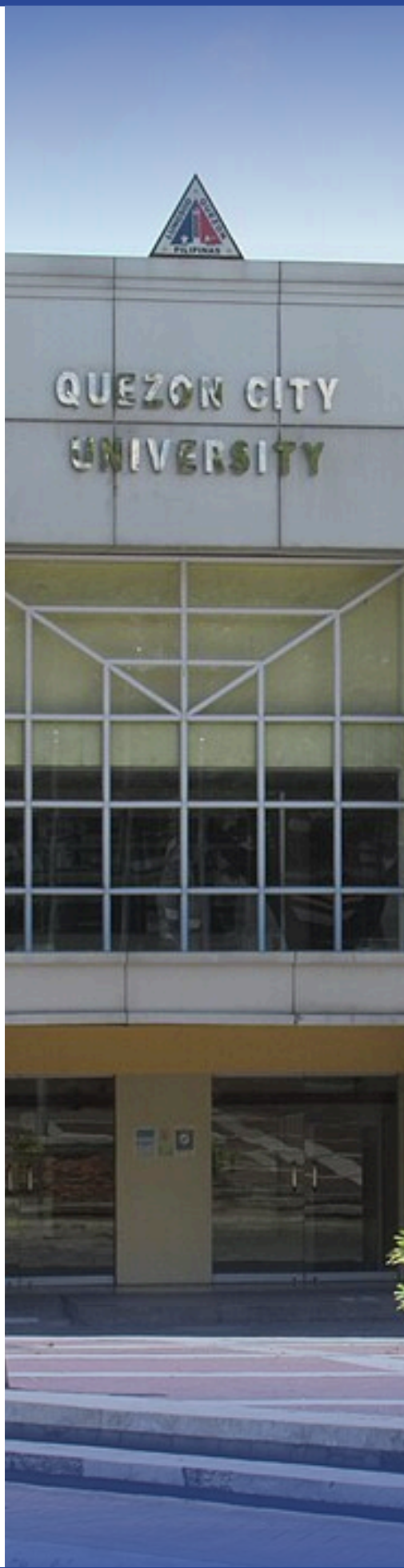
Second, **urban agriculture and community extension** emerged as one of QCU's strongest flagship narratives. Through the Center for Urban Agriculture and Innovation and initiatives such as Joy is a Farm, QCU connected food security, climate resilience, entrepreneurship, student learning, and city partnership in a visible and practical way.

Third, **innovation and partnership** capacity continued to expand. Intellectual property training, patent-search workshops, student innovation showcases, out-of-school youth development programs, international memoranda of understanding, and participation in global sustainability forums demonstrated QCU's growing role as a knowledge partner and innovation platform.

Fourth, **external recognition** reinforced the credibility of QCU's sustainability work. In 2025, the University received the Water Warrior Award for Water Education, student organizations earned recognition at the QC Green Awards, and QCU was recognized in the Sustainability Category for Local Universities and Colleges at CHED ICONS 2025. These recognitions show that QCU's initiatives are gaining visibility beyond the campus and are increasingly valued by external stakeholders.

QCU's 2025 sustainability profile is strongest where public education, city development, innovation, and community partnership intersect. Its story is not only about institutional participation in the SDGs; it is about making sustainability concrete through students served, communities engaged, food systems strengthened, policies advanced, and partnerships formed.

As QCU moves forward, its sustainability agenda enters a new phase: from visibility to deeper measurement, from program documentation to stronger impact tracking, and from individual initiatives to an integrated sustainability culture. The 2025 Sustainability Report therefore captures a university that is already active, credible, and distinct in its sustainability work—one that continues to grow as a city-facing, socially responsive, and globally engaged local university.



PRESIDENT'S MESSAGE

At Quezon City University, sustainability is not separate from our mission. It is how we fulfill our responsibility as a local university in the service of Quezon City, its people, and the larger community.

Guided by our vision to be an internationally recognized local university committed to innovation and sustainability to achieve positive social impact, QCU continues to advance accessible, inclusive, and transformative education. In 2024 and 2025, this commitment was reflected in our support for economically disadvantaged learners, strengthened urban agriculture and food security initiatives, expanded research and innovation efforts, and growing local and international partnerships.

Our sustainability journey is rooted in people. It is seen in the opportunities we open for students, the communities we serve, the knowledge we create, and the partnerships we build for the public good. While we are encouraged by our growing presence in sustainability rankings and the recognitions received by our students, faculty, and programs, we believe our true measure of impact lies in the everyday relevance of our work.



This Sustainability Report presents QCU as a university steadily widening its contribution to the Sustainable Development Goals. It tells the story of an institution growing not only in visibility but in purpose, responsibility, and social impact.

As we move forward, we remain committed to strengthening our programs, improving our systems, and expanding our partnerships so that QCU may continue to serve as a university of access, innovation, sustainability, and meaningful service for Quezon City and beyond.

Dr. Theresita V. Atienza
University President
Quezon City University


SUSTAINABLE DEVELOPMENT GOALS
3 GOOD HEALTH AND WELL-BEING
4 QUALITY EDUCATION
5 GENDER EQUALITY
8 DECENT WORK AND ECONOMIC GROWTH
17 PARTNERSHIPS FOR THE GOALS
DECENT WORK AND ECONOMIC GROWTH

Project BYOB: Be Your Own Boss

8 DECENT WORK AND ECONOMIC GROWTH



Quezon City University successfully conducted **Project Be Your Own Boss (BYOB): QC Youth Entrepreneurship Program** on October 20–23, 2025, culminating in the Business Plan Presentation and Awarding Ceremony on October 27, 2025, at Ardenhills Suite, Quezon City. Now in its 3rd year and 4th batch, Project BYOB **continues to empower Out-of-School Youth (OSY)** by equipping them with essential knowledge, practical skills, and entrepreneurial confidence to start and sustain their own business ventures, with a total of 40 youth participants from Quezon City completing the intensive four-day training program.

Conducted in partnership with the Quezon City Small Business and Cooperatives Development and Promotions Office (SBCDPO), the initiative forms part of QCU's University-wide Extension Program under the QCU SMILE Extension Program, jointly implemented through the REPL Extension Management Office together with the BS Accountancy, BS Entrepreneurship, and BS Information Technology programs. Project implementation was led by Ms. Rozi Mae A. Broqueza (Project Team Leader) and Mr. Alfred Cesar Quinsay (Assistant Project Team Leader), with training sessions facilitated by QCU faculty, administrative personnel, JPIA-QCU volunteers, selected student-enterprise general managers, and QCU alumni, namely Ms. Rozi Mae A. Broqueza, Mr. Lenard Bien, Mr. Roy Jones Laurente, Mr. Benjamin Molinar, Ms. Jennifer Cervania, Mr. Francisco Pagtalunan Jr., Mr. Alfred Cesar Quinsay, and Mr. Reginald Espiritu.

Through Project BYOB, QCU continues to nurture the entrepreneurial spirit of the youth, helping transform their ideas into opportunities and their aspirations into sustainable livelihood pathways, strengthening their role as active contributors to local economic development.





Strengthening Workforce Readiness, Entrepreneurship, and Professional Development

Quezon City University continued to support inclusive economic growth by equipping students and graduates with the knowledge, skills, and opportunities needed to succeed in the workforce and entrepreneurial sector. Through industry partnerships, skills development programs, and career-focused initiatives, the university strengthened its role in preparing future professionals and innovators who can contribute meaningfully to local and national development.

A significant milestone came in late August, when QCU broadened students' exposure to industry and global standards through participation in **WorldSkills ASEAN Manila 2025** from August 21–30, 2025, where students and faculty engaged in activities focused on technical excellence, robotics, and industry-relevant competencies.



SKILLS DEVELOPMENT



GLOBAL EXPOSURE



CAREER READINESS



TECHNICAL EXCELLENCE



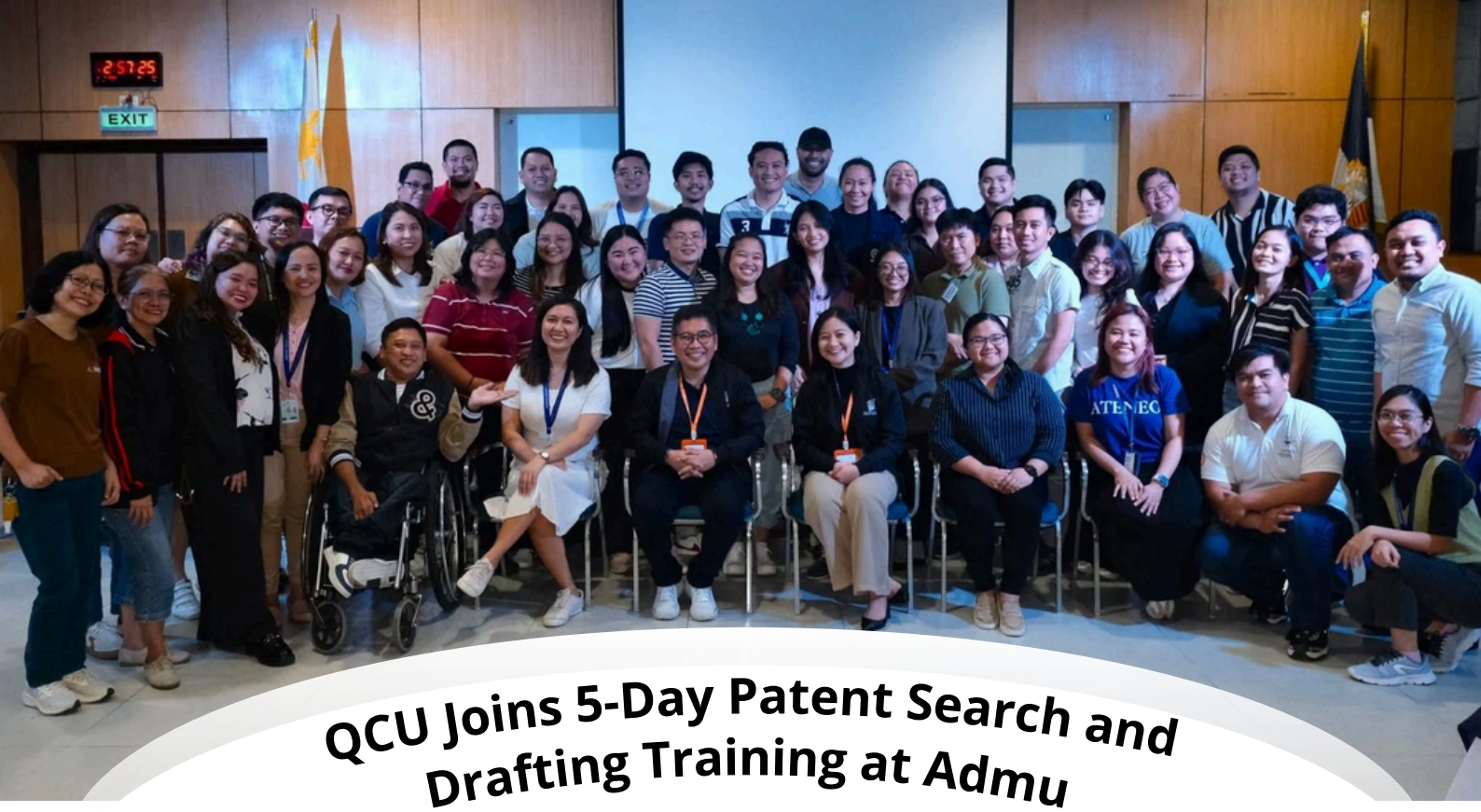
Building on this momentum, the **Business Implementation Launch** held on October 13–14, 2025 provided a platform for students to showcase their enterprises and innovative business ideas, demonstrating QCU's commitment to fostering entrepreneurship and empowering students to become future business leaders and contributors to economic development.

Complementing these efforts, the **partnership between QCU and the Quezon City Technical and Vocational Advancement Center (QCTAC) expanded access to skills development opportunities** that enhance workforce readiness and promote lifelong learning, while career guidance seminars, licensure recognition programs, and professional development initiatives further helped students and graduates prepare for employment, entrepreneurship, and professional practice.

Together, these initiatives reflect QCU's commitment to developing a highly skilled, adaptable, and future-ready workforce capable of contributing to sustainable economic growth and innovation.







QCU Joins 5-Day Patent Search and Drafting Training at Admu

Recognizing that innovation is the engine of economic growth, Quezon City University is actively empowering its innovators to transition their ideas from the laboratory to the marketplace. From June 30 to July 4, 2025, representatives from QCU's Innovation and Technology Support Office (ITSO) including General Manager Ms. Maria Aura C. Impang, Mr. Joe Andrew Esposa, Ms. Crystalynne Cortez, and Mr. Luisito Soriano participated in an intensive patent training at Ateneo de Manila University. Organized jointly by AIPO and IPOPHL, the foundation course equipped the QCU team with critical skills in prior art searching, patent drafting, and intellectual property protection.

Throughout the hands-on workshops, the QCU delegation demonstrated their readiness to navigate the commercial landscape. The team successfully pitched "PICAPOD," an energy-boosting prototype featuring fast oral absorption, and engaged in high-level negotiation simulations for licensing and commercialization. By mastering these intellectual property frameworks, QCU is fiercely safeguarding the creative works of its students and faculty, laying a secure foundation for a thriving, university-led startup ecosystem that fuels local economic growth.







IP Protection

Innovation

Economic Growth

QUEZON CITY UNIVERSITY

SAN BARTOLOME | BATASAN | SAN FRANCISCO

